



HAIR

A
HUMAN
HISTORY

KURT STENN

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To Judit

“ ’til the rocks melt with the sun”

(after Robert Burns)

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HAIR

TELLING THE STORY OF HAIR



The idea to write this book came to me in a barber's chair.

I live in a small university town, and although I have a choice of barbershops huddled in sort of collective obeisance before the imposing school gate, I choose to frequent one located in a quiet neighborhood on the outskirts. Marked by a traditional red-and-white spiral pole, the shop sits in the adapted living room of a small, white, wooden-framed cottage. The front wall of the room has been replaced by a large window opening onto the street; on the left are four bent-wood waiting seats with an end table; in the center are two swivel barber chairs, only one of which is ever staffed. The walls are bedecked with golfing paraphernalia: a picture of a golf green with a cluster of four players about the pin, a photo of Sam Snead with white hat, suspended antique chipping irons, signed pictures, and the like.

One morning several years ago, when it was my turn, I settled in the chair as usual; the barber covered me with a white cape, followed by a tissue-paper collar.

“So, what’s it today, Doc?”

“Short. Light trim. The usual, but not my brows.”

Though on occasion both of us share family stories—the wife, the kids—we have spoken little over the years. For the most part, we sit and enjoy the silence between the clip of his scissors and the tick of the wooden clock on the back wall. So I was rather surprised one day when he asked, “Say, Doc, what do you do?”

“I’m a university physician.”

“Yeah, I know that, but what kind? I mean, what do you do?” He held up his clipper and fixed his gaze on me.

“I do research on hair.”

His eyes widened and his face broke into a smile. “Aw, come on, Doc!”

“No, I really do,” I replied.

“Okay, if you say so.” He shrugged, still unsure if I was teasing him or not, and went back to work.

Hair as a body part meriting serious cultural and scientific attention is—and has been throughout history—a foreign concept to many people, including my barber. For him, hair is limited to the stuff on your head, which you position properly to get the right look. There is only one way of thinking about hair and that’s it.

Since then, I have noticed that many people adhere to this limited and myopic view. They are unaware of the bigger picture. They see little to no relationship between hair and fur, hair and history, hair and health, or hair and basic biology. They are unaware that hair has played a role in the Western settlement of North America, in Middle Age European trade, in modern criminology, in religion, in art, in orchestral instruments, and now in modern biological research. They are unaware that there are many people throughout history who have worked with hair in very different ways, well beyond the barber or salon worker. They are unaware of the advances in science that promise new, more effective

tools for hair care: tools to put hair follicles where none now grow, tools to curl hair that is no longer incorrigibly straight, or tools to uncurl hair that is corkscrew rigid.

These realizations prompted me, a lifelong hair-follicle scientist, to write a book giving the whole picture of hair and the part hair has played, and continues to play, in human life. Hair evolved as an environmental barrier for our primitive ancestors. When modern humans lost body hair, they appropriated the skin and hair of neighboring mammals for cover. With time, man found wide uses for animal hair, far beyond cloth. Hair, because of its unique properties, has shaped human evolution in social communication, history, industry, economics, forensics, and art. The topic is expansive, describing not only the role of body hair in sending social messages but also the impact of hair on human history, economic growth, artistic expression, forensics, archeology, science, and industry.

The common thread and focus of this book is the hair shaft, the beautiful straight or curled filament that decorates the skin surface. I tell the story from the perspective of people who have a particular interest and investment in hair, who know and exploit different features of hair, each of whom looks at the use and significance of hair in his or her own distinctive way. For the hair-loss patient or the bearded cleric, what's most important is the message hair sends. For the fur trader and wool worker, it's hair's insulating and cloth-making properties. For the paleontologist, it's the role hair has played in protecting mammalian life. For the cell biologist, it's the ability of the hair follicle to re-form itself; for the violinist, it's the bow; for the criminologist, it's the incriminatory or exculpatory evidence; for the cosmetician and wigmaker, it's the means for building a social message; and for the artist, it's the medium for sculpture. Because each sees hair differently, in terms of function and impact, each refers to the same essential properties using different words; for example, "fur," "wool," "beard," and "hank" refer variously (depending on the speaker) to an assemblage of hair, while "whisker," "fiber," "bristle," and "shaft" refer to individual hairs. From the viewpoint of the biologist, all these words refer to the same structure, though they recognize differences in size, shape, and growth density. From the standpoint of this book, as I address the larger question of how hair has impacted the history of man, I will take the biologist's perspective and refer to all these fibers as "hair" or "hair shaft."

What's described here is only the glimpse of a much larger story, for in all fairness each group of hair workers deserves its own book of equal or greater size. While exploring the diverse world of hair, I traveled widely and met extraordinary people—wig makers, artists, luthiers, criminologists, and others—on a journey that has taken me to medical clinics, patient support groups, molecular biology laboratories, dinosaur museums, fur merchant associations, sheep farms, textile mills, and hair art exhibitions. In the telling, I have sacrificed the comprehensive for the panoramic. Accordingly, not only have I omitted many people who work with hair, but I emphasized the Western European and North American experience, knowing full well that I could have told the same story from an Asian or African perspective. I made these decisions based on my own personal knowledge and on my attempt to limit the book to a length attractive to the average reader. I have tried to simplify the science and keep those descriptions pithy and illustrative. For the more inquisitive reader, I offer an extensive glossary, chapter notes, and references.

A recurring theme throughout is that all hairs, from wherever they arise—human, sheep, beaver, platypus, or porcupine—are alike, though they vary in degree: long or short, stiff or soft, black or white, sticky or smooth. So, a hair is a hair from wherever it comes. But, to begin, we must ask: What exactly is hair and from where does it come?

PART ONE



**SHAPING THE
SHAFT**

THE FIRST FIBERS

The first hairs arose in a reptilelike, mammalian ancestor.

All biological forms at any level—whether societal, cellular, or organismal—must separate themselves from the outside in order to survive: Each must have a wall. At the societal level, that wall shields a kingdom from its enemies. At the cellular level, the membrane, another type of wall, surrounds, defines, and contains the cell nucleus and cytoplasm. At the organismal level—be it from a chicken, or monkey—that wall is skin. Our story must therefore start with mammalian skin, not only because hair grows out of skin, but also because hair enhances the wall-like properties of skin by buffering it from trauma, protecting it from temperature extremes, and sensing the environment before actual contact.

All organs, like the hair shaft (the hair fiber) and its follicle (the hair root that gives rise to the fiber), are made of three different cell types. The first is a bachelor cell, which tends to live alone without making long-lasting relationships with other cells. These cells wander about the body, mostly within vessels as blood cells, carrying freight or messages, but always traveling and functioning alone. Eggs and sperm are examples of such cells, and they remain single for a long time; in fact, their job—finding a partner—could not be consummated if they were dragging along one or several petulant little brother or sister cells.

The second type is a cell that manufactures cell matrix, the soupy or solid materials that surround cells. By means of the matrix, such cells provide the undergirding for all body tissues and organs; they generate collagen, elastin, bone, and cartilage. Relevant to skin, these cells give rise to a collagen-rich layer of the deep skin called dermis.

The third type of cell makes up epithelium. These cells characteristically bind tightly to one another. They are highly social beings; if separated, they become fidgety, seeking to link up to one or more neighbors. As they stick firmly to one another, they make up a good cover for any biological plane, such as the surface layer of the heart or lung or the outmost layer of the skin. At the same time, they form the core of many three-dimensional organs, such as the salivary gland, liver, and kidney. Because epithelial tissues are made essentially of cells alone, they are, in general, soft and need outside structural support, such as bone, cartilage, and collagen. Thus, when epithelial cells form a sheet, such as the epidermal covering of the skin, they need a supportive underlying layer: the dermis.

The mammalian skin surface, then, is made of a multilayered epithelium, the epidermis, which lies over a thick, leathery tissue, the dermis. Infiltrating the dermis are cells, nerves, and vessels, which nourish the skin. The hair fiber coming out of the skin arises in a hair follicle, a fingerlike downward growth of the epidermis. In humans, the first hair follicle forms in the fetus as a bud at the base of the primitive epidermis. This bud projects down into the dermis as an extension of the epidermis and

nurtured and supported by the dermis.

The completely mature hair follicle consists of epithelial cell layers except for a small collagenous nubbin within its base called the dermal papilla. The epithelial layers of the follicle look like a collapsible telescope with three sleeves. The innermost sleeve is solid and forms the hair shaft, the outermost sleeve serves as a cellular wall separating the hair follicle from the dermis, and the middle layer holds and molds the shaft on its way out. Growing off the central hair follicle is a muscle, which pulls the follicle and its shaft upward after a fright or a chill, and a sebaceous (or oil) gland, which squirts greasy liquid onto the surface of the hair shaft as it grows out.

Except for the palms, soles, and some special regions (such as the lips, anus, and glans penis), hair is present on all skin surfaces. Nevertheless, humans have been referred to as the “naked ape” because, unlike other mammals, most human skin is covered by short, thin, lightly pigmented, and soft hairs—like the hair on your forehead, barely noticeable.

So if that’s what hair is, the next question is this: Why did we and other mammals acquire hair in the first place? From where did it arise and how has it helped humans become *sapiens*?

The origin of hair is based on the evolution of animal life.

Life itself appeared on earth about three and a half billion years ago, surprisingly soon after the formation of the planet, a billion years earlier. The first life-forms were unicellular—simple, single-celled, and independent. The next evolutionary step, which took two billion years, involved the formation of soft and jellylike multicellular organisms; these could survive and flourish anywhere as long as they were floating in water. For them to leave a liquid environment and move onto land, however, they had to acquire a supporting structure of some sort: Either the cells on the outside had to harden or the cells on the inside had to provide a framework. The former became an exoskeleton, a surface armor, which is seen in house flies, crayfish, and snails; the latter became an internal framework, a skeleton with a segmented backbone, as seen in tree frogs, rattlesnakes, wombats, and humans. The earliest backbones, or vertebrae, appeared in primitive fish about five hundred million years ago. It would require another one hundred million years before the vertebrates took a deep breath and made their fateful evolutionary step out of the oceans and onto dry land.

With the appearance of the vertebrates, a dramatic change occurred in the structure of skin: The outer epithelial layer transformed from a single layer of cells to a multilayer of cells. This was a pivotal event for our topic because the hair shaft and the hair follicle consist of packed cells that could only have derived from a multilayered structure. While the lobster, an invertebrate, has other redeeming features, there is no way he or his cousins the locusts (or their distant relatives, the earthworms) could make a hair shaft because their surface epithelium is single-layered. The invertebrates are able to augment their skin surface with noncellular materials, such as mucus (in the case of slugs), shells (for periwinkle) or chitinous materials (for beetle skin), but they do not have the wherewithal to produce a tissue of piled up, tightly adherent, epithelial cells like we vertebrates do.

If we extend our family lineage back about three hundred million years, we would be hard pressed to recognize any family resemblance to the vertebrates existing at the time. However, the morphological and molecular records are clear: We mammals share an ancestor with the reptiles, a as-yet unknown creature called a “stem reptile.” The relationship is driven home by the example of the duck-billed platypus, which is classified as a primitive mammal. This semi-aquatic denizen of eastern Australia lays eggs, suckles its babies with a form of milk, and grows hair. In terms of classification, the platypus is a contradiction: mammals have hair, make milk, but don’t lay eggs; they give birth to live young. It’s very revealing that some of the platypus genes are common to mammals, others to birds, and yet others to reptiles. This animal represents one very early point in the evolutionary crossroad. Its genome reflects the traits making up the first, most primitive mammals, as well as what remains from our reptilian predecessor, whose descendants sired all the great landed vertebrates: the

reptiles, dinosaurs, birds, and mammals.¹

Our skin and its appendages reflect at least to some extent what this ur-forebear bestowed on us. When animals left the primordial seas for land, their skin had to protect them from a wholly new, not always friendly environment: dry air, electromagnetic radiation (strong light), oxygen toxicity, physical trauma, and extreme temperature fluctuations. This necessitated dramatic changes in the epidermis; it acquired thickness, strength, and water barrier properties. With time, discrete regions of the epidermis projected upward and folded down upon themselves, thereby amplifying their protective properties. In fish and reptiles, these raised portions formed flat and broad-shaped scales. In birds and mammals, they formed pointed growths—filaments that extended beyond the skin surface. For birds, that filament branched and evolved into a feather; for mammals, that filament remained threadlike: hair.

Over the years, ideas concerning the origin of hair have varied widely. One current school proposes that hair evolved from the stem reptile's scales, a notion suggested by the fact that there are small hairs sitting in the hinge region of the scaly tail-skin of most rodents. A second hypothesis suggests that the shaft arose within a gland and initially served a role directing oily secretions from the gland onto the skin surface. This idea is based on the observation that all follicles have oil glands, that the cuticle layer of the hair shaft is structured to scoop oils to the skin surface, and that the earliest animals needed oil on their skin to prevent water loss. A third theory, which is not exclusive of the first two, considers that hair arose from hairlike sensory structures seen on the skin of some living fish and amphibians. These structures serve to alert the fish of an environmental danger, such as the water pulse of an approaching predator or the presence of an adjacent sharp rock.

In fact, there's a lot of evidence that the hair follicle and its shaft play important sensory roles. Studies in mice suggest that each hair type has its own distinct sensory system so that different hairs provide different types of sensation. While all hairs are invested with nerves and thus capable of perceiving movement, there are large and uniquely sensitive hairs found on the upper lip of most mammals. These whiskers are so important to mouse sensation that they have been elevated to the status of a "sensory organ"; in fact, they have inherent erectile properties, which, when stimulated, draw the prominent shafts to attention. For a mouse probing the world at night, its whiskers serve as valuable antennae reconnoitering the terrain well before a tender nose arrives.

Hair is an important sensory device for humans as well. In a common life experience, small hairs on the outstretched arm accurately perceive a close-passing person or a zephyr riding in with the tide on a warm summer day. People are also able to detect bedbugs more efficiently on an unshaven arm than a shaved one.²

In recent years, we have learned that in addition to its rich supply of nerves, the hair follicle is surrounded by dermal cells, which, under the proper conditions, can act like nerves. These cells contain proteins also found in nerve cells, and when they are isolated and grown in tissue culture, they can become neural. In fact, when Dr. Robert Hoffman and his research team transplanted these cells into a paralyzed rat, the cells not only supported nerve repair but they also integrated into newly formed nerves that allowed the rat to recover function.³

Hair also plays a role in temperature control. A turtle on a log, with up-stretched head catching the early morning sun, reminds us that reptiles do not have an internal means of generating heat. From its cool and protected bower in a deep stream, the turtle awakes from its slumber, moseys onto a floating log, and into a beam of strong morning sun; there he basks. Like all cold-blooded animals, he depends on nature's primary radiant energy source, the sun, to get started. But the smooth-surfaced skin that allows him to readily take up heat from his surroundings during the day also causes him to lose it to his surroundings during the night. That his body temperature drops during the night is to his

advantage, because during these times he doesn't need high-priced fuel (i.e., hard-earned foodstuff) to keep warm. The trade-off for his caloric frugality, though, is his nocturnal and early morning languor.

In contrast to reptiles, the earliest mammals could hunt in the cool night and early morning because of two major advantages over their cold-blooded neighbors. The first was that they were able to generate heat by metabolic processes without direct help from the sun.⁴ The second was that, over eons, their primitive skin sensory filaments had increased in density to form a skin cover that served as a highly efficient insulator: a fur coat. These two features—warm-bloodedness and insulation—enabled them to forage among the nests of their ectothermic neighbors at night and hide from the sun during the day.⁵

Heat flows from a warmer to a cooler body, as anyone who has ever jogged on a blistering cold day knows, warming in open sunny spots and then cooling again in the shade. In this case, solar heat is transmitted over space directly to us, as it does to the basking turtle. But heat can also transfer from one body to another by direct contact. When you burn yourself eating a straight-out-of-the-oven pizza, for example, you are experiencing the direct spread of heat from the body of the pizza to the body of your mouth. Heat can also transfer by means of moving currents of water or air, a process referred to as convection. For instance, heat transfers by convection when air blowing from a hair dryer picks up heat from the heat filament and transfers it to your locks.

In all these examples, heat transfers from a warmer body to our body. But heat can flow in the opposite direction as well, from our warm body to the cold outside. The Coney Island Polar Bear Club stalwarts celebrate New Year's Day by warming up the frigid waters of the Atlantic Ocean. Moving heat in that direction might be fun for a short while, but after a not-too-long exposure to such cold, about ten to twenty minutes, vital functions not only slow, they stop.⁶

Active mammalian life depends on a constant body temperature of around 98.6°F, and skin plays an active role in maintaining it. While skin is not important for heating up the mammalian body, it is very important for minimizing heat loss—and this is where hair comes in. Fur efficiently blocks all forms of heat transfer. It does this, first of all, because it grows as a dense array of hairs. Beaver skin, for example, has around forty thousand shafts in an area of skin about the size of a fingertip. At that density, fur is virtually an impenetrable barrier; neither wind, water, nor insects can get through. In addition, hair itself is a poor thermal conductor—eight thousand times less conductive than copper. Dense hair cover also traps air, and air is an even poorer conductor of heat than hair. As long as hair holds a layer of air over the skin and prevents it from moving (convection), no heat is lost. Heat cannot transfer through the fur barrier either from the skin surface to the outside or from the outside to the skin surface. Fur surface mirrors environmental temperatures, and skin surface, under the fur coat, mirrors body core temperature. In an effort to expand that cosseting layer of air and thus enhance the insulating properties of furred skin, hair follicle muscles pull the shafts upward when an animal becomes chilled. This action increases the thickness of the fur coat and the efficacy of the insulation in all animals—except humans, of course, because we have lost our “fur.” So when humans chill, although our hairs stand up, giving us “goose flesh,” this ancient reflex is really just bluffing, because our body hairs are neither big enough nor dense enough to maintain the important stationary and insulating air layer.

Befitting its reputation as the fastest land animal, the cheetah can attain speeds as high as seventy-one miles per hour, but can only hold that speed for less than a minute before its body temperature rises and forces it to stop and cool off. This is not to belittle the skills of the cheetah, but rather to point out that fur limits its endurance in the unrelenting heat of tropical Africa. Because of fur, the cheetah has only a few means of dissipating body heat: stop running, get into the shade, start panting.

lick its paws, or expose its non-fur covered body parts (primarily the paws and ears) to the surrounding air. If the savannah is as hot as or hotter than the cheetah, it will be hard pressed to cool itself at all, as heat flows to the cooler body. Thus, in this climate, mammalian adaptive success is paradoxically limited by the heat-retaining properties of fur, because fur prevents body heat from dissipating through it by any heat-transfer mechanism. Such an efficient cover would have prevented the evolution of man.⁸

Scientists have calculated that on a hot and sunny day, fur-covered, upright hominids would have suffered a heat stroke after about ten to twenty minutes of a nonstop walk; they just couldn't dissipate heat from their bodies quickly enough.⁹ Our human antecedents needed to move around during the day in order to hunt and survive, yet they had to keep their body temperature at 98.6°F, so they needed a better cooling-off mechanism. The problem was complicated by the fact that the human's efficient evolution was dependent on a huge brain (the largest brain-to-body-size ratio of all animals, in fact) and yet brain tissue is exquisitely sensitive to elevated body temperatures: Heat stroke occurs at 104°F and brain death at 107°F. In addition, brain tissue temperature is regulated by core body temperature and the only way any animal, including a human, can shed excess body core heat is by way of the skin. For an evolving hominid, the dense hair cover had to go.¹⁰

Many ideas have been put forth to explain the loss of hominid body hair. One fanciful notion suggested by Charles Darwin contended that primitive males favored hairless females because hairlessness is more sexually attractive. According to this argument, sexual selection progressively led to the hairless state in both males and females.

Today, most experts believe Darwin's explanation is too simple. The most convincing recent view is that humans lost hair in order to protect their uniquely temperature-sensitive brain. It turns out that at the same time primates were growing larger brains—about one to three million years ago—they began to lose their body hair and acquire eccrine (sweat) glands. These events appear to have been linked. The function of eccrine glands is to control body temperature by liberating sweat, a secretion that is mostly water. A person can sweat as much as several quarts per hour and will continue to sweat as long as the heat signal persists, or until the person becomes dehydrated and collapses. The value of sweat is based on the physical fact that in order for water to evaporate, or transfer from liquid to vapor, it must take up heat—a lot of heat; in fact, five times more heat energy is required for evaporation than to boil water from room temperature. The trick is to have a lot of exposed body surface and enough water to cover that surface. Animals intuitively know this cooling property of water and they seek ways of exploiting it. One way is by panting, which exposes the multiple blood vessels lining the moist mouth to evaporative heat loss. Another is by wetting themselves from nearby water sources or by licking saliva over their hairless body parts. The evaporation of water and sweat gives an animal the ability to lose heat even if the surrounding environment is hotter than its body surface. For the furred animal, however, skin surface sweat is of no help because water under fur cannot evaporate. By the same token, water on fur's surface will evaporate but it will not remove heat from the skin surface below the fur. Since sweating over the body is critical to heat dissipation and brain health, a luxuriant fur coat is a hindrance.

Loss of hair had a major impact on the ability of humans to dissipate heat and thus develop and stabilize a large brain, but it may also have had an important social role. Three major characteristics differentiate humans from other primates, such as chimpanzees: hairlessness, walking on two feet, and the family as a social unit. A chimpanzee mother can efficiently forage for herself and her child because she has two free hands, since the baby is out of the way, clinging securely to the hair on its mother's back. This could not work for the hairless human. Without hair for the baby to hang from, the naked-ape mother would have to hold the baby in her arms some way or another all the time, thus

greatly limiting her ability to feed. She needed a babysitter, and any family member would do. Professor Shizuyo Sutou of Shujitsu University postulates that the father would have had to play the role if he wanted his progeny to attain reproductive maturity. Father would provide food and protection to mother and child and, *quid pro quo*, mother would provide all the mating opportunities the father might seek. So, by this argument, the loss of hair could also have given rise to the nuclear family unit.¹¹

With time, the earliest hair follicles evolved into various follicle forms and hair types. The “first” hair follicle was sparse and tiny, its shaft thin, short, and straight. With time, the original sparse growth became so dense we named it “fur.” But within the fur and over the body grew many different kinds of follicles and hair types,^{12, 13} and the properties of these unique hairs play an important role in the story yet to come.

THE WAY THEY GROW



A scalp hair transplanted to the eyebrow continues to grow as if it were still on the scalp

On September 10, 2009, British prime minister Gordon Brown issued a posthumous apology on behalf of his government to Alan Turing, a mathematician acknowledged today as the father of modern computer science. In his proclamation, Brown termed the treatment given by the British government to this patriotic scholar as “horrifying” and “utterly unfair.” In March 1952, under the Labouchere Amendment of the Criminal Law, Turing had been found guilty of having had homosexual experience. He was offered the penal alternatives of prison or estrogen injections; he chose the latter. Two years later, at the age of forty-one, he was found dead, a half-eaten, cyanide-ridden apple beside him. It was a tragic end for a great scientist in his prime—and one who could have played a major role in the advancement of our understanding of hair. In fact, just months before his arrest, Turing published a paper describing the first credible (and now widely accepted) mechanistic model explaining how biological patterning, and thus hair follicle arrangements, might occur in skin.

Biological patterning refers to what an animal or plant looks like and how its parts are organized. It is based on the fact that all mature cells and their neighbors know they have an up side, a down side, a right side, a left side, an inside, and an outside. The biological question Turing sought to answer was no small problem in his day or ours: Namely, how do complex animal and plant life-forms take shape when you start out with one very simple cell?

All higher animal life-forms begin when the fusion of a male sex cell (a sperm) and a female sex cell (an egg) gives rise to one fertilized cell primed to make a whole new being. That first cell divides many times to form a cluster of cells and, though each cell in the cluster houses the same genetic program and looks alike, each eventually assumes a unique shape and function, enabling the group of cells to produce one complete baby. Some cells form bones, some liver, some head, and some toes. Turing wanted to know how a group of uniform cells could turn into communities of vastly different cells. How do cells interact with other cells or with the substances in the environment to become a finger and not a nose, a brain and not a kidney, a scalp hair and not an eyebrow hair, a blushing princess and not a boasting swain?

One can appreciate hair patterning at various levels. First, there is the arrangement of hair with respect to other hairs in the neighborhood. At this level, each follicle (and the shaft it makes) appears to demand “breathing” room so that it is comfortably separated from its neighbor. The rows of whiskers on the snout of a tiger, dog, or rat are obvious examples; not only are they present in straight lines, but the individual whiskers are predictably and regularly spaced from one another. With proper magnification, one could see that most hairs grow in an array as regular as the streets of midtown Manhattan.

The next level of patterning is the way hair falls with respect to the head and the tail. The tips of body hair almost always point toward the tail, or at least away from the head. In this position, hairs on the coat lie flat as long as the animal faces into the wind. The head-to-tail display of hair is such an inherent part of life experience that one reflexively strokes a dog or cat from head to tail. The mother cat grooms her nursing kittens the same way; if she must clean against the grain to remove a smudge, she later flattens the ruffle with a well-placed front-to-back lick. In fact, Swiss mountaineers of the last century took advantage of the natural placement of fur by attaching seal skins to the base of their skis to travel over snowy alpine slopes. They aligned the seal skin so that the skin corresponding to the seal's head was attached to the ski tip: The downhill-pointing hairs of the pelt resisted any back sliding on the walk up. For the trip down, they either kept the pelt on for a slow descent or removed it for an unimpeded schuss.

Human belly hair also grows in a characteristic head-to-tail pattern. The strong and curly hair of the lower belly and pubic region of men typically grows in the pattern of a chivalric shield with the peak of the escutcheon pointing, like the symbol of Mars, toward the navel. Pubic hair in women fills the lower regions and forms a discreet horizontal line at the pubis. Above and to the side of these coarse hairs in both sexes are fine, short, lightly pigmented hairs that are barely visible.

Finally, hair shafts are patterned differently with respect to one another: long or short, curly or straight, thick or thin, dark or light. They differ in character from site to site over the body, but because the right and left side of mammals are mirror images, there are corresponding doppelgänger hairs on each side. For example, there are hairs on the right upper arm that correspond exactly to hairs on the left upper arm. The disparity between hair types may occur abruptly, like a field of tall grass at the edge of a lakefront lawn. Consider the very short, barely visible shafts of the forehead just before the hedge of short, thick, pigmented eyebrow hairs.

Because of the subtle and not so subtle differences between hairs from region to region, it's logical to assume that there are functional differences. Eyelash hairs are short and rigid, curling away from the eye surface to minimize particle entry. Underarm and pubic hairs are short and curled, made to prevent chafing between skins, fend off insect assault, and transport odors. Beard hairs are coarse, bushy, and curled, made to protect against trauma, harsh icy winds, and intense light. Different shaft structures translate into different services to the skin.

But what determines how hairs are placed and shaped? Turing knew that the way any organ (including the hair follicle) forms and positions itself depends on how its cells grow and move about. But he did not know what makes cells do what they do. To address this question, Turing devised mathematical models that would predict a pattern. In the end, he found that his mathematical models required three components: receptive cells, special growth factors made by the cells, and gradients formed by the growth factors in the soup surrounding the cells.

That latter term—"gradient"—describes the gradual change in density of something when going from one place to another. One can think, for example, of the gradient around ice cream eateries. If you were to visit my hometown in the middle of summer on a hot Saturday night, you would quickly become aware of two wildly popular ice cream parlors located along the main street, both equidistant from the town square. One is west of the town square; it sells ice cream in cups with small, dainty spoons. The other is east of the town square, and it sells ice cream in cones. Crowds of people buy ice cream at each of the parlors. They start licking and slowly walk along the main street to the town square because that's where the action is. Ice cream-filled containers are in highest number near the individual parlors, but as people walk to the square, the amount of ice cream in the cones or cups decreases. In the town square, all the containers will be empty. You can tell where you are in the downtown area with respect to the two parlors and the town square by considering the density of ice cream eaters, the shape of their ice cream containers—cone or cup—and the amount of ice cream left

in the individual containers. As long as people continue to buy ice cream and progressively lick while moving to the square, there will be an ice cream gradient. No GPS needed here. (The critical reader will appreciate that we have not accounted for the spoilsport who doesn't want to walk to the town square or for the glutton who eats his ice cream in one bite or for many other variables that would disrupt our illustrative gradient.¹)

Now transfer the idea of a gradient back to the developing skin. In the youngest fetus, immature skin consists of a sheet of identical-looking cells. At a given moment, individual cells in the sheet start to give off growth factors, which cause neighboring cells to take some sort of action. As the growth factor spreads away from the producing cell, it generates a gradient and, because of the gradient, there will be different neighborhoods—some with little growth factor and some with lots. Cells in neighborhoods with lots of growth factor behave one way and cells in a neighborhood with little growth factor behave a different way. So, by means of growth factor gradients and responsive cells, Turing's equation predicted patterns—just as we could see pedestrian patterns forming in relation to the ice cream parlors.²

Turing saw the patterns, but it took the next generation of researchers—in the mid-20th century—to discover what those important pattern-forming growth factors were. But first, scientists had to develop tools that would allow them to grow almost any kind of animal cell in a laboratory flask, to isolate and analyze proteins, to identify the genes stored in DNA and RNA, and to control the expression of genes in living animal models. Using these new tools, scientists from North America, Europe, Japan, and Australia discovered that the growth factors influencing hair follicle placement and formation are small proteins that show several characteristics.

First, the growth factors never act alone: They always act as a well-coordinated team. If the growth factors were athletes, they would look more like soccer players—dribbling upfield, passing, receiving, and kicking—than like solitary long-distance runners. Accordingly, as players have designated positions such as fullback, center, and forward, each growth factor plays a special role: Some stimulate cells to stick to one another in order to form follicle foundations, others stimulate cells to form hair shafts, and others stimulate cells to curl or color hair shafts. No one factor brings about all these changes alone; it takes a team.

Second, the growth factors can either swim from cell to cell or else remain on their cell of origin and figuratively shake hands with a neighbor cell without leaving home. However they get there, the growth factors will attach to the receptor on the outside surface of the cell. Once the growth factor binds to the receptor, the receptor shuttles a signal from the outside cell membrane to the nucleus. The nucleus ponders a response and—*boom*—it generates the signal for the cell to act, and the cell does something, like changing shape.

The third characteristic is that growth factors come in the form of both activists and obstructionists—that is, some factors stimulate the process and others prevent it. Scientists have found that hair follicle formation is ultimately under the control of inhibitory growth factors; these obstructionist factors usually act by blocking the action of another growth factor. For an inhibitor to turn on a process is counterintuitive until you recognize that the inhibitor is inhibiting the inhibitor of the activator; in other words, once the inhibitor of the activator is neutralized, the system “blasts off.” If, for example, a delivery man (an activator) is trying to transport a package to you, but a hoodlum (an inhibitor) stops him, no package will be delivered. However, if a police officer (an inhibitor to the hoodlum) is able to apprehend the hoodlum, your package will arrive. Of course, the hoodlum himself could be helped or hindered by other members of his gang or he could be blocked by members of a rival gang; likewise, the police officer could be assisted by other police or blocked by red tape. So, if multiple actors play a role in package delivery, as this fanciful example suggests, a large number of decisions would have to be made in order for you to get your package. Because there are many such go and no

go steps in hair follicle formation, the system is under tight and scrupulous control. Without the multilayers of regulatory signals, cells might form hair follicles in a higgledy-piggledy array with regard to neighboring cells or might even form hair follicles in a site where they are not needed—~~or~~ worse, grow into a cancer.

Hair follicle formation begins in all mammals within the immature epidermis. But in order to grow a hair follicle needs help from the dermis, which provides structural support, blood supply, and important growth factors. A vigorous and voluble cross-talk starts between the epidermis and dermis early in the process. The conversation between the compartments goes something like this:

“Hey, Derm,” says the epidermis. “I am now sending you positive hair follicle growth factors. At the point of highest concentration, set up the foundation for a hair follicle.”

The dermal cells respond by sending back to the epithelium a missive in the form of another growth factor, saying: “Okay, Ep. I’m sending you back a growth factor telling you I’m ready. But in order to move the project along, send down another signal telling some dermal cells to gather under the spot where the new follicle should form.”

“Sure thing,” the epidermis responds. “Here it comes, but, Derm, you’ve got to start making blood vessels, because those rapidly growing hair follicles will need plenty of food.”

And so this two-way *tête-à-tête* goes on and on stimulating, restraining, molding, and balancing. As long as the follicle is developing, and even after the follicle is fully formed, the epidermal and dermal cross-talk continues and must continue for the lifetime of the hair follicle.

If you were to look at the epidermis of a human fetus while hair follicles are forming, at first you see a pattern of spots due to epidermal thickenings: the epidermal cells at the point of new follicle formation swell with expectant pride. Rather quickly, these epidermal cells grow into a small nubbin and the nubbin grows into a finger, which extends into the underlying dermis. In time, at its deeper portion, the finger embraces a small piece of dermis, now called the dermal papilla, and then the finger matures into a full follicle with its characteristic embedded concentric cylinders: a sebaceous gland, a muscle, and, finally, the egressing shaft.

Although all mammals form hair follicles essentially the same way, different mammals complete their first hair follicles at different times. Some mammals form their first hair coat in the womb while others form it just after birth. Cows, horses, and dogs are born with a full coat of hair, whereas mice, rats, and opossum are born hairless. In humans, the first body hairs appear during the second trimester of pregnancy but at birth the hair—except for that on the scalp and eyebrows—may be barely noticeable. Eventually there will be about one hundred thousand hair follicles on the scalp and between three and five million over the body. Humans don’t normally develop additional hair follicles over a lifetime; even worse, as men and women age, the number of follicles over the body decreases.

Anecdotal observation from pediatricians reveals that kids show different scalp hair growth patterns. Some babies are born with long hair that continues to grow, some shed their birth hair after a few months and grow new hair immediately, and still others are born bald and don’t start to grow hair until they are a few months old. In many infants, the first hairs float like a gossamer over the scalp. Not heavy enough to drop onto the scalp surface, the fibers point straight up and, in the proper light, form a resplendent, fleeting, once-in-a-lifetime, newborn nimbus.

We now understand a great deal more about hair placement, patterning, and growth than Turing did, but there are still aspects we do not yet understand. For instance, once a hair follicle acquires its own identity, it is no longer dependent on any growth factor gradient surrounding it. So when a surgeon transplants a scalp follicle into the eyebrow region, the scalp follicle will continue to grow a scalplike hair shaft—long and straight. We are not entirely sure why this happens, but surgeons use this property to great advantage in treating hair loss, a topic we will return to.

Clinical studies indicate that the underlying brain appears to affect hair follicle placement in the

scalp. One example, the hair whorl (commonly known as a cowlick) is a vortexlike placement of hair at the top and back of the scalp. Hairs making up the whorl can rotate clockwise, counterclockwise, or a combination of both. Clinicians find that the hair whorl direction in a cowlick, which is a hair- and skin-related feature, reflects left- or right- handedness, a brain feature. In a sampling of five hundred adult North Americans, Amar Klar of the National Cancer Institute³ found that more than 90 percent of right-handed people had a clockwise whorl, while non-right-handed persons (either left-handed or ambidextrous) had neither clockwise nor counterclockwise associations. Underscoring the implications of hair patterns, Professor Bernd Weber and his colleagues at the University of Bonn reported that subjects with a clockwise hair-whorl orientation had a strong association with left-brain language dominance while subjects with a counterclockwise hair-whorl had no such association. The associations of whorl patterns and handedness are not unique to humans. Right-lateralized horses (defined based on preference of the individual horse for galloping, jumping, or dressage movements on the right rein) display significantly more clockwise facial hair whorls.⁵ Scalp whorls may also flag underlying pathology. Multiple hair whorls, for example, occur twice as often on the scalp of mentally stunted children compared to controls;⁶ moreover, children with multiple or intersecting whorls show a higher probability of having underlying brain malformations.⁷

These are fascinating correlations, even if we don't yet fully understand how this brain-hair follicle patterning comes about. Embryologists have suggested that the association may reflect the fact that at the very early embryo, skin and brain cells share a common antecedent tissue that divides to produce brain and skin. In any case, the observation evokes the evolutionary concept described in chapter 1 that the hair follicle evolved from, and is related to, a sensory or neural-like structure.⁸

What we do know is that, once formed, the hair follicle starts producing a shaft and undergoes a unique growth cycle. The story of that cycle depends on a very special cell. Finding that cell requires yet another generation of scientists.

A MYSTERIOUS CYCLE AND A UNIQUE CELL

Cells making up the hair follicle are among the most rapidly dividing cells in the body.

In the late 1980s, George Cotsarelis—a hard-driven, no-nonsense, and appropriately balding academic—made a discovery that would redirect the course of hair biology research for decades to come. From his course work at the University of Pennsylvania Medical School, Cotsarelis had learned that hair grows out of skin from a fingerlike collection of cells called a follicle and that a follicle must regrow in order to produce a new hair. But regrowth of any living tissue requires stem cells—cells with the dual ability to regenerate themselves as well as to give rise to specialized cells. Experts in the field recognized that new hair growth requires the participation of these cells, but they didn't know where in the follicle they rest. Confident that those very special cells would enable him and his fellow researchers to clone hair follicles and consequently provide new hair for balding people, Cotsarelis set out to find and isolate them. It would take him fifteen years.

During the 19th and early 20th centuries, medical investigators first embarked on the enormous task of describing the cellular composition and organization of all normal and diseased tissues—the genome project of their day. They used light microscopes and stains, tools simple but powerful enough to discriminate between different types of tissues, cells, and cellular components. Taking this approach, a small group of British and European researchers, including Francis W. Dry, Ludwig Auber, and William T. Astbury in England, and Felix Pinkus in Germany, chose to study the hair follicle. With so little detailed information available at that time on any organ or tissue, why in the world did these scientists decide to focus on the tiny hair follicle? Human motivation doesn't change for money. Because sheep farmers and wool merchants hoped to improve both the quantity and quality of their product, they set up research foundations: the Wool Industries Research Association in England, Deutsches Wollforschungsinstitut in Germany, and the Commonwealth Scientific and Industrial Research Organization in Australia. These institutions provided laboratory support for anatomists, pathologists, biologists, and physical chemists to conduct hair research that would make the wool industries more profitable. The discoveries made by these investigators became the bedrock of what we know about hair today.

First, these scientists established that the follicle is a layered structure. Like a Russian doll or the sleeves of a collapsible telescope, the follicle consists of three embedded cell cylinders, each tucked into one slightly larger, with the central-most cylinder making up the hair shaft itself. They also discovered that the complex nature of the hair follicle extends beyond its intricate layering. Under the microscope, the whole shape and size of follicles changed predictively and repetitively over time;

short, hair follicles grow in cycles.

Today, we recognize that growth cycles are hardwired into all forms of life, be they single-celled amoebas or multicelled mice. Even cells isolated from human skin and farmed in a laboratory show cyclic changes. After all, life-forms evolve, grow, and flourish in a milieu of cycles set by the spin and orbit of the earth and the pull of the moon. Moreover, since mammalian embryos grow in the uterus adjacent to the largest blood vessels of the body, they rock to the cadence of their mother's pulse from the moment of conception. However, while all living beings demonstrate rhythms, such as sleep and wake-sleep, very few show the dramatic changes in form and activity of the hair follicle.

Actually, people in the Stone Age were acquainted with the cyclic nature of hair development well before the sophisticated wool and hair scientists of the 19th century. The indigenous people of North America, for example, understood that in late autumn, the beaver's coat displays optimum characteristics for clothing, because at this time the animal's fur is thickest and best suited to resist the ice, snow, cutting winds, and freezing waters of the Canadian winters. They had observed not only that fur growth is denser in autumn than spring, but also that no hair growth occurs during the depth of winter or the height of summer. They knew that for the best furs, they had to collect skins from beavers trapped during the cold months.

For most furred animals, hair growth starts and stops in relation to the position of the earth in its course around the sun. This solar connection means that, throughout the year, each body hair grows and sheds at the same time as its neighbor; in other words, body hairs of furred animals grow in unison, synchronously. At any one moment, hair follicles in animals ranging from beavers to lap cats are either growing, resting, or shedding. In late spring, when you cuddle your cat and find gobs of fur balls on your sweater—much more than you see other times of the year—you are experiencing the period when most of the follicles are in the shedding phase.

Human scalp hair follicles differ in this respect. They cycle, but they are, for the most part, oblivious to celestial events. They produce hair for a period ranging from two to six years, and then stop growing, apparently independent of all external or internal rhythms. So, while one shaft on your head may be growing, another may be shedding, and a third anchored and resting.

In 1926 at the University of Leeds, Professor Francis W. Dry, a skilled light microscopist, set out to describe the structure of hair follicles over the course of the cycle.¹ He found that although no new follicles arise during adult life, over time they change shape in fundamental and predictable ways. He likened these changes to the cyclic phases of the moon and gave them names.

“Anagen” is the name he gave to those follicles forming a new shaft. During this phase, the follicle projects into the deep skin, and the cells in its lowest portion divide at a blistering pace. As newly formed cells add to its base, the shaft moves toward and beyond the surface, about one half inch per month; the more time a follicle spends adding new cells to its base—that is, the more time it spends in the anagen phase—the longer the shaft becomes. Since scalp follicles remain in anagen for a period of two to six years, uncut human scalp hair may grow from one to three feet in length before shedding. Other hairs on different parts of the body are shorter because their anagen phase is not as long; eyelash hair, for example, grows only thirty days, and the resultant fiber is less than a half inch.²

As long as cells in the follicle base divide rapidly, the shaft will grow outward; however, when the shaft gets to a certain genetically determined length, the hair follicle stops producing hair shaft cells. The hair shaft stops moving outward, and the bottom of the follicle shrinks upward. Dry called this follicle-shrinkage phase “catagen.” At this time, the follicle shortens because the cells making up its lower half shrivel up like raisins and disappear. What's fascinating about this shrinkage phase is that the lower follicle cells disappear in such a way that the follicle base withdraws in a bottom-to-top direction; the top of the follicle, however, does not change during the whole cycle, even as the shaft stops growing. By means of this life cycle, the hair follicle moves down and up, over and over, like

yo-yo, throughout a person's lifetime. As long as a person lives, his or her hair follicles will cycle in this way.³

Currently, scientists who study hair believe that very specific molecular signals tell the hair follicle when to start growing and when to stop growing and enter catagen. If we knew what those signals were, we would be able to turn hair growth off or on at will. Although we know little about these molecular keys, one study suggested a lead. Professor Gail Martin directs a laboratory at the University of California, San Francisco, that investigates the role of growth factors in mouse brain development.⁴ In order to test the importance of any one factor, she and her team use genetic tools to generate mice lacking that factor. When the team removed one factor—fibroblast growth factor five—from all the cells in a group of mice, they discovered that the mice were perfectly healthy and had no nerve problems at all, but had very long coat hairs. In fact, these mice resembled angora animals such as angora guinea pigs, rabbits, goats, and cats, all of which have long, fine body hairs. When the team studied the hair cycle phases of these mice, they found the mice had an abnormally long anagen phase and that long anagen phase produced abnormally long hair shafts. When these scientists looked for fibroblast growth factor five in other angora animals, they found much less than in normal-haired breeds. (A later study showed that a decrease of this factor in human hair follicles also results in very long hairs.⁵) Professor Martin and her colleagues concluded that this factor acts like an anagen brake, regulating hair-shaft length. Currently, hair researchers are trying to find out how that factor works and if it can be used to treat hair disorders.

The catagen phase is short, lasting just a few days. At its end, the follicle enters a resting phase which Professor Dry called “telogen,” during which there is no cell growth, no cell division, and no shaft growth. In this phase, follicle length is the shortest, shaft length is longest, and shaft anchorage is strongest. That the resting phase can last from weeks to months is advantageous for furred animals living in cold habitats because, during the winter, protein-rich foods necessary for new shaft production may be limited. This resting phase finally ends when an anagen-stimulating growth factor signal arrives.

The fourth phase of the hair growth cycle is the phase of shedding, called “exogen.” In this phase hair-shaft mooring loosens and the shaft falls out. Because the hairless state is not viable for most mammals in the wild, there must be a delicate synchronization between shedding and new hair growth. Normally, exogen does not occur before a new hair shaft grows out. Studies suggest that shedding results when a battery of enzymes loosen the attachments holding the shaft in place. The rate of hair loss in humans is steady, with about fifty to one hundred scalp hairs falling out each day. Control of the shedding phase is important because most of us don't care whether our hair is growing or resting, but when we sense we are shedding more hair than usual, we push the panic button.

Biologists have asked why hair follicles go through the bother of cycling. After all, except for the uterus (whose inner lining forms and sheds each month in a healthy menstruating woman), no other mature adult human organs cycle, form, cast off, and re-form. There must be an important survival reason for an organ to cycle, because building an organ and discarding it is expensive—costly in terms of the processes and resources needed both to build it up and tear it down. Three plausible explanations have been suggested. The first is based on the recognition that hair shafts wear down even after such gentle handling as combing, shafts suffer structural damage. The second is that hair shedding provides animals a means of cleansing their coat, of exchanging a soiled cover for one free of dirt and vermin. The third explanation is that, through shedding, animals can adapt their fur coat to the changing habitat, such as when Minnesota weasels replace their sparse, brown summer coat for a dense, white winter coat. But why do humans shed hair? The simplest answer is that the cycle is part and parcel of hair growth itself—a remnant, or hand-me-down, of our distant past.

An abnormal hair cycle may have medical consequences. Following pregnancy, a woman may start shedding large quantities of scalp hair. That's because during pregnancy—when blood hormones necessary for development of a fetus are at high levels—the anagen phase is longer, and shedding is delayed, resulting in longer hair shafts and denser hair growth. After childbirth, when hormone levels return to normal, an unusually large number of hair follicles on the mother's scalp stop growing and enter the resting phase. Once a three-month resting phase is over, the hair shafts shed—in much larger quantities than most women have ever experienced. Happily, in this case, by the time the old shafts are shed, new hair fibers, though still rather short, have appeared.

Having recently given birth is a completely normal reason for any woman to undergo abundant shedding. But abnormal hair shedding may also occur as a result of other stressful life events, such as after general surgery, severe trauma, bereavement, divorce, and job loss. (We will revisit this phenomenon in the next chapter.) The fact that one can pinpoint a previous stressful event after three months (at the end of anagen, the follicle rests three months before shedding) reflects the remarkable consistency of the follicle's inherent clock.⁶

The hair cycle is also altered during cancer therapy. Once the diagnosis of breast cancer, for example, is established, the patient and her doctor choose from a number of different treatment options. In many cases the possible side effects may influence or even dictate the patient's ultimate treatment choice. During chemotherapy, the patient takes a cocktail of toxic drugs that kills all rapidly growing cells, both healthy and cancerous. The most actively dividing cells in the body are found in the bone marrow, intestine, and hair follicle base, and complaints of the patient receiving chemotherapy reflect injury to these tissues. She is weak and susceptible to infection because she lacks red blood and immune cells; she has abdominal cramps and diarrhea because of widespread injury to her gastrointestinal epithelial cell lining, and, most conspicuously, she has extensive hair loss because of damage to the rapidly growing cells in the lower hair follicle.

Using modern chemotherapy, we are not yet able to selectively destroy rapidly dividing cancer cells without injuring, at the same time, rapidly dividing normal cells. The hair follicle cycle is important to this discussion because telogen hair follicles, which house few dividing cells, are in fact resistant to chemotherapy.⁷ They lack rapidly growing cells, the target of chemotherapy. The problem is that most scalp hair follicles are in the anagen phase and stay in anagen for years. Theoretically, if you could place hair follicles in the telogen phase during chemotherapy, you would minimize hair loss. We just don't know how to do that yet.

Once patients are off the anticancer drugs, all affected follicles undergo a well-deserved rest, and then reenter anagen to form a new shaft. However, the important hair follicle dividing cells have been destroyed, so how does the woebegone hair follicle reenter another cycle? This is where hair follicle stem cells come to the rescue.

In the years following World War II, Ludwig Auber obtained his PhD from the University of Edinburgh and joined the Wool Industries Research Association (now the British Textile Technology Group, Ltd), where he initiated a series of microscopic studies of the sheep hair follicle. Among many other fundamental observations, he documented that virtually all the rapidly growing cells of the hair follicle are located in a circumscribed region in the deepest portion. Other scientists in North America, Europe, Asia, and Australia confirmed Auber's observations and concluded that since most of the dividing cells are tucked into the lowest part of the follicle, the stem cells responsible for hair follicle cycling must be there as well.

This was the accepted wisdom until almost fifty years later, when George Cotsarelis challenged the convention. Cotsarelis knew that stem cells in other systems are very slow-growing reserve cells that have the unique ability to divide and form two daughter cells: One becomes a stem cell, like its parent, and the other becomes a cell that can form into one or more adult tissues, such as the hair follicle, i

sebaceous gland, and the adjacent epidermis.⁸

Cotsarelis understood that if he could tag (in this case, the tag was a cell dye) all hair follicle cells at one time and then examine them weeks later, only the cells dividing at the slowest rate (that is, the stem cells) would retain the tag. This approach is based on the observation that when cells grow, they divide into equal halves, diluting the tag carried by the parent cell to one half in each of the daughter cells. Consider a teenager tipping her parents' vodka and then surreptitiously refilling the bottle with water each time the bottle reached half empty. By the sixth refill, the alcohol content would be below 1 percent, and no one—including her parents—would recognize the contents as anything even close to vodka; in fact, it would be more like pure water. The same dilution occurs for rapidly dividing cells in the deep follicle: As each cell divides at a rate of about twice per day, the dye tag becomes so diluted that by one week it is undetectable. On the other hand, cells that divide slowly, like stem cells, retain some of the initial tag even after a long period of time.

Using this approach, Cotsarelis carefully scrutinized the skin and its hair follicles for dye-retaining cells weeks after the skin cells had been tagged. Initially, he searched where his teachers told him to look—where all the action was, at the bottom of the follicle. But no tagged cells were there. Only when he moved his sights above the deep follicle—to the upper permanent portion of the hair follicle—did he discover his quarry. He found tagged cells clustered higher up in the anagen-phase follicle, the point where the muscle of the hair follicle inserts. He reported to the scientific community that stem cells are located in the follicle mid-portion, a region referred to as the “bulge,” not in its base. The finding indicated that stem cells responsible for re-forming a new follicle after chemotherapy actually live in the mid-follicle, far away from the actively growing cells in the follicle base.

You might then assume that if you had a stem cell, all you would have to do is implant it anywhere in the skin and—*voilà!*—a new hair follicle would form with its stately shaft. But that's not what happens. Despite many attempts, when a pure population of these cells was placed into skin, no new hair follicles appeared. These experiments suggested that a second cell was needed to complete the task.

The story of that second cell takes us back across the Atlantic to the Firth of Tay, Scotland, where Professor Roy Oliver, an uprooted Englishman, had set up a laboratory at the University of Dundee to study the formation of organs, such as the tooth, liver, feather, and hair. At the time, during the 1960s, embryologists knew that the creation of most organs requires an interaction between two tissues: the epidermis and the dermis. Throughout the process of organ formation, these two tissues sit very close to each other and communicate, a conversation we listened to in the last chapter.

As wool scientists had previously found that hair follicles contain both epidermal and dermal portions, Oliver assumed these two tissues must play an important role in new hair follicle formation. He therefore chose to study the hair follicle as a model system for analyzing the dermal component of organ formation. In early studies, he found that if he removed the dermal papilla, a dense collection of dermal cells at the follicle base, hair growth stopped; when he transplanted it back, hair growth resumed. Moreover, in some eye-popping studies, when he and colleagues implanted a dermal papilla under the epidermis of rat skin, they found that the papilla had the embryonic power to induce hair follicles even in epidermis where none had existed before.¹⁰

To analyze how the dermal papilla works, Oliver assigned his then-graduate student Colin Jahoda to the project. Jahoda first established techniques for isolating dermal papillae from hair follicles, and then for growing dermal papilla cells in the laboratory. Eventually this team demonstrated that cell making up the dermal papilla can be propagated in the laboratory, and when the cells were injected back into the skin of a living mouse or rat, they had the power to induce new hair follicle formation. By means of multiple experiments, the Dundee group showed that the process of hair growth requires

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